

SHOWCASE 2010--PITTSBURGH SPONSORSHIP OPPORTUNITIES



Where can you reach a targeted audience of presenters, artists, agents, producers, families, students and others with an interest in Performing Arts for Youth? At the 2010 International Performing Arts for Youth Showcase in Pittsburgh, Pennsylvania's Cultural District—the *nation's Most Livable City*.

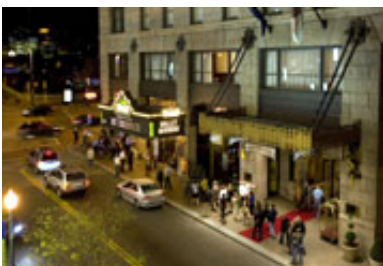
Hundreds of professionals from throughout the world will gather to share resources, participate in engaging professional development programs, hear an inspiring keynote address by an international celebrity, and, along with thousands of students and families, view exciting performances of national and international performing artists selected through a rigorous jury process. In addition, the Showcase exhibit area, featuring over 100 booths, provides display information, marketing materials and promotional opportunities.

The 2010 Showcase Sponsorship opportunities listed below will provide your company with exposure to a customer base interested in your products and services and, at the same time, support a conference that will result in enriching the lives of millions of young people throughout North America with performing arts experiences.

All payments – check payable to *IPAY*, Visa or MasterCard—are due by October 31, 2009. Due to the high demand for sponsorship opportunities, we will not be able to fulfill benefits if payment is not received by this date. Please e-mail a high resolution (300 dpi) jpeg of your logo to lieberman@pgharts.org by November 7, 2009.

To reserve yours please contact
Pam Lieberman at 412-471-6073 or lieberman@pgharts.org

www.ipayweb.org/showcase



SPONSORSHIP LEVELS AND BENEFITS

PROFESSIONAL DEVELOPMENT: \$5,000

Your Benefits:

- One Showcase Presenter Registration
- Exclusive sponsorship recognition with logo on signage associated with all professional development activities
- Banner ad on IPAY/Showcase Web site
- Sponsorship recognition in an announcement from the stage
- List of conference attendees with mailing addresses
- Corporate banner hung during the entire conference in a mutually agreed upon lobby space
- Full page ad on inside back cover of the program book
- Logo on all sponsorship signage at the conference throughout the venue
- Logo in the Showcase program book
- Logo with link on the Showcase page on IPAY site
- Opportunity to insert a one page promotional piece in conference bags
- Sponsorship recognition year-round on IPAY Web site

TOURISM DAY: \$5,000 NEW for 2010!

Your Benefits:

- One Showcase Presenter Registration
- Exclusive sponsorship recognition with logo on signage associated with all tourism day activities
- Banner ad on IPAY/Showcase Web site
- Sponsorship recognition in an announcement from the stage
- List of conference attendees with mailing addresses
- Corporate banner hung during the entire conference in a mutually agreed upon lobby space
- Full page ad in the program book
- Logo on all sponsorship signage at the conference throughout the venue
- Logo in the Showcase program book
- Logo with link on the Showcase page on IPAY site
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- Sponsorship recognition year-round on IPAY Web site

CELEBRITY KEYNOTE SPEAKER: \$3,500 (SOLD)

Your Benefits:

- Exclusive Meet and Greet with the celebrity
- Exclusive sponsorship recognition with logo on signage associated with the keynote speaker
- Sponsorship recognition in an announcement from the stage prior to the keynote address
- List of conference attendees with mailing addresses
- Full page ad in the Showcase program book
- Logo on all sponsorship signage at the conference throughout the venue
- Logo in the Showcase program book
- Logo with link on the Showcase page on IPAY Web site
- Opportunity to insert a one page promotional piece in conference bags
- Sponsorship recognition year-round on IPAY Web site

EDUCATOR SPONSOR: \$3,500 NEW for 2010! (SOLD)

Your Benefits:

- Exclusive sponsorship recognition for scholarships and program provided to key educators in the region
- Sponsorship recognition in an announcement from the stage
- List of conference attendees with mailing addresses
- Full page ad in the Showcase program book
- Logo on all sponsorship signage at the conference throughout the venue
- Logo in the Showcase program book
- Logo with link on the Showcase page on IPAY Web site
- Opportunity to insert a one page promotional piece in conference bags
- Sponsorship recognition year-round on IPAY Web site

AWARDS CEREMONY: \$3,500 NEW for 2010!

Your Benefits:

- Sponsorship recognition with logo on signage at the awards ceremony
- Sponsorship recognition in an announcement from the stage during the awards ceremony
- Sponsorship recognition on voting ballots
- Opportunity to present the Mickey Miners Award
- List of conference attendees with mailing addresses
- Full page ad in the Showcase program book
- Logo on all sponsorship signage at the conference throughout the venue
- Logo in the Showcase program book
- Logo with link on the Showcase page on IPAY Web site
- Opportunity to insert a one page promotional piece in conference bags
- Sponsorship recognition year-round on IPAY Web site

OPENING NIGHT PARTY: \$3,500 (SOLD)

Your Benefits:

- Sponsorship recognition with logo on signage at the entrance to the party
- Sponsorship recognition in an announcement from the stage and at the party
- List of conference attendees with mailing addresses
- Full page ad in the Showcase program book
- Logo on all sponsorship signage at the conference throughout the venue
- Logo in the Showcase program book
- Logo with link on the Showcase page on IPAY Web site
- Opportunity to insert a one page promotional piece in conference bags
- Sponsorship recognition year-round on IPAY Web site

CLOSING NIGHT PARTY: \$3,500 (SOLD)

Your Benefits:

- Sponsorship recognition with logo on signage at the entrance to the party
- Sponsorship recognition in an announcement from the stage and at the party
- List of conference attendees with mailing addresses
- Full page ad in the Showcase program book
- Logo on all sponsorship signage at the conference throughout the venue
- Logo in the Showcase program book
- Logo with link on the Showcase page on IPAY Web site
- Opportunity to insert a one page promotional piece in conference bags
- Sponsorship recognition year-round on IPAY Web site

Exhibit Hall Luncheon: \$2,500 (1 Available)

Your Benefits:

- Sponsorship recognition with logo on signage at the entrance to the Exhibit Hall Luncheon
- Sponsorship recognition in an announcement during the luncheon
- List of conference attendees with mailing addresses
- Half page ad in the Showcase program book
- Logo on all sponsorship signage at the conference throughout the venue
- Logo in the Showcase program book
- Logo with link on the Showcase page on IPAY Web site
- Opportunity to insert a one page promotional piece in conference bags
- Sponsorship recognition year-round on IPAY Web site

Member Luncheon: \$2,500 (1 Available)

Your Benefits:

- Sponsorship recognition with logo on signage at the entrance to the Member Luncheon
- Sponsorship recognition in an announcement during the luncheon
- List of conference attendees with mailing addresses
- Half page ad in the Showcase program book
- Logo on all sponsorship signage at the conference throughout the venue
- Logo in the Showcase program book
- Logo with link on the Showcase page on IPAY Web site

- Opportunity to insert a one page promotional piece in conference bags
- Sponsorship recognition year-round on IPAY Web site

Rye Scholars: \$1,500 (5 available)

Your Benefits:

- Sponsorship recognition with logo on signage at the entrance to the IPAY member luncheon
- Sponsorship recognition in an announcement from the podium at the luncheon
- List of conference attendees with mailing addresses
- Half page ad in the Showcase program book
- Logo on all sponsorship signage at the conference throughout the venue
- Logo in the Showcase program book
- Logo with link on the Showcase page on IPAY Web site
- Opportunity to insert a one page promotional piece in conference bags
- Sponsorship recognition year-round on IPAY Web site

BAG SPONSOR: \$1,000 (SOLD)

Your Benefits:

- Exclusive sponsorship recognition with logo on welcome bags given to all conference attendees*
- List of conference attendees with mailing addresses
- Half page ad in the Showcase program book
- Logo on all sponsorship signage at the conference throughout the venue
- Logo in the Showcase program book
- Logo with link on the Showcase page on IPAY Web site
- Opportunity to insert a one page promotional piece in conference bags
- Sponsorship recognition year-round on IPAY Web site

* Bags also include Showcase 2010, host and IPAY logos

BADGE SPONSOR: \$1,000 (SOLD)

Your Benefits:

- Exclusive sponsorship recognition with logo on badges worn by all conference attendees*
- List of conference attendees with mailing addresses
- Half page ad in the Showcase program book
- Logo on all sponsorship signage at the conference throughout the venue
- Logo in the Showcase program book
- Logo on the Showcase page on IPAY Web site
- Opportunity to insert a one page promotional piece in conference bags
- Sponsorship recognition year-round on IPAY Web site

* Badges also include Showcase 2010, host and IPAY logos

THEATER SPONSORS: \$1,000 (4 available) – Byham Theater, August Wilson Center Theater, Education Center, Benedum Center Studio

Your Benefits:

- Exclusive sponsorship recognition with logo on signage by your sponsored theatre during the conference
- List of conference attendees with mailing addresses
- Half page ad in the Showcase program book
- Logo on all sponsorship signage at the conference throughout the venue
- Logo in the Showcase program book
- Logo with link on the Showcase page on IPAY Web site
- Opportunity to insert a one page promotional piece in conference bags
- Sponsorship recognition year-round on IPAY Web site

MORNING AND TWILIGHT SPOTLIGHTS: \$750 (SOLD)

Your Benefits:

- 15 minutes within this spotlight to showcase an artist of your choosing
- Exclusive sponsorship recognition with logo on signage by your sponsored spotlight session
- List of conference attendees with mailing addresses
- Half-page ad in the Showcase program book
- Logo on all sponsorship signage at the conference throughout the venue
- Logo in the Showcase program book

- Opportunity to insert a one page promotional piece in conference bags
- Sponsorship recognition year-round on IPAY Web site

WINE & CHEESE RECEPTIONS: \$700 **(SOLD)**

Your Benefits:

- Exclusive sponsorship recognition with logo on signage by your sponsored reception
- List of conference attendees with mailing addresses
- Half-page ad in the Showcase program book
- Logo on all sponsorship signage at the conference throughout the venue
- Logo in the Showcase program book
- Logo with link on the Showcase page on IPAY Web site
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- Sponsorship recognition year-round on IPAY Web site

MORNING COFFEE HOURS: \$650 **(2 available)**

Your Benefits:

- Exclusive sponsorship recognition with logo on signage by your sponsored coffee hour
- List of conference attendees with mailing addresses
- Half-page ad in the Showcase program book
- Logo on all sponsorship signage at the conference throughout the venue
- Logo in the Showcase program book
- Logo with link on the Showcase page on IPAY Web site
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PROGRAM BOOK ADVERTISING OPPORTUNITIES

Full Page Ad \$375

- Dimensions- 5.125" wide by 8.125" high

Half Page Ad \$275

- Dimensions- 5.125" wide by 4" high

Updated 10/21/09